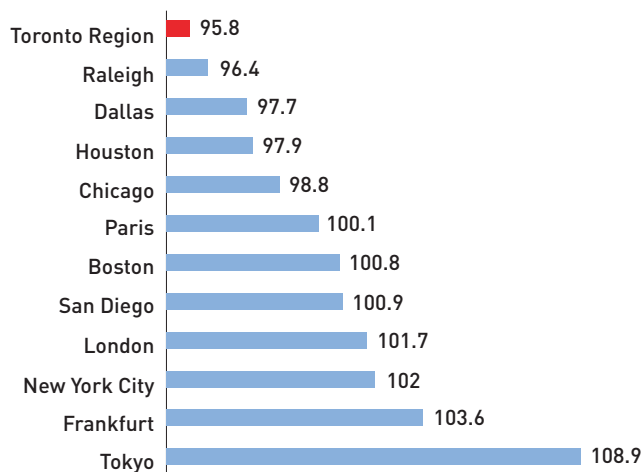


## THE TORONTO REGION IS ...

- A global leader in competitive R&D costs – 14% less expensive than Tokyo, 8% less than Frankfurt, 7% less than New York, and 6% less than London in 2009 (KPMG 2010)
- The source for some of the world’s most generous R&D tax credits, surpassing G7 countries such as Japan, United Kingdom, United States, and Germany
- Located in a business-friendly environment. Canada is:
  - Ranked #1 for the soundness of its banking system by World Economic Forum, Global Competitiveness Report 2008-2009
  - Ranked #1 in number of procedures required to start a business by World Economic Forum, Global Competitiveness Report 2008-2009
  - Ranked #2 in time required to start a business by World Economic Forum, Global Competitiveness Report 2008-2009
  - Ranked #4 globally for Ease of Doing Business by MasterCard Worldwide Centers of Commerce Index (2008)
  - Ranked #7 in the global total tax index, and #3 in the R&D sector in the total tax index (KPMG, 2008)
- The site of the lowest health expenditures as a percentage of GDP of all G7 countries
- An affordable city that has a lower cost of living than Tokyo, London, New York and Hong Kong (Mercer Cost of Living Survey, 2009)
- Close to US – offering low transportation costs to large North American markets
- Supported by well-developed transportation and telecommunications infrastructure
- A venue with varied location sites from Central Business District to economical ex-urban areas

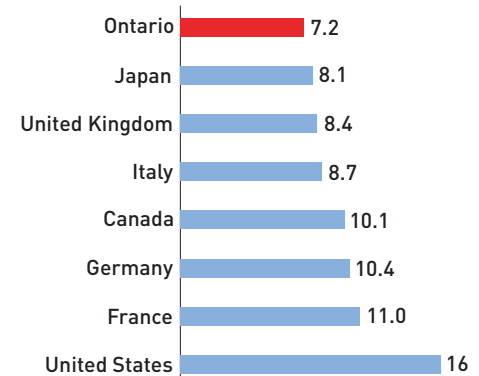
### Low Operating Costs for Research and Development



Cost Index: 100 = US Average

Source: KPMG Competitive Alternatives 2010

### Health Expenditure as a per cent of GDP, Ontario vs. G7 – 2007



Source: OECD Health Data 2008, investontario.com, 2009

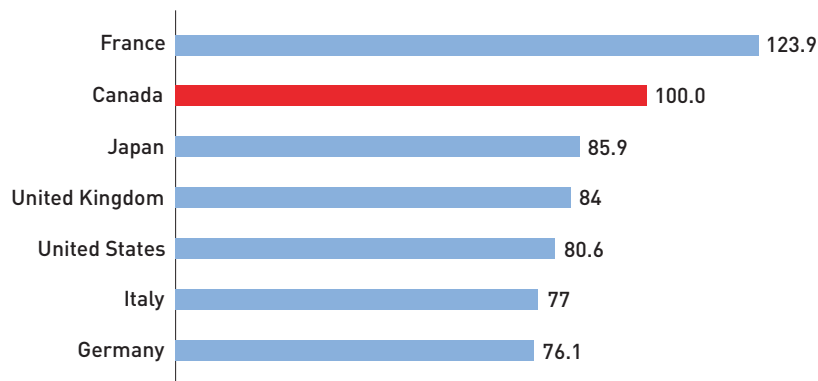


“Ontario gives us access to highly skilled engineers and some of the most attractive R&D incentives anywhere.”

Robert Schad, Founder, Director and Senior Advisor, Husky

## GENEROUS R&D TAX CREDITS

### Relative Generosity of R&D Tax Incentives



Source: Think CANADA 2010

## LOW COST OF LIVING

2009 Rank	
1	Tokyo
3	Moscow
5	Hong Kong
8	New York
10	Singapore
12	Shanghai
13	Paris
16	London
47	Munich
66	Mumbai
85	Toronto

Source: Mercer Cost of Living Survey 2009

## ADDITIONAL SUPPORT

### Grants and loans

- Ontario Advanced Manufacturing Investment Strategy (AMIS)
- Ontario Market Readiness Program
- Federal Industrial Research Assistance Program (IRAP)
- Federal Sustainable Development Technology Canada
- Federal Technology Partnerships Canada

## OTHER SUPPORT

- Ontario Centres of Excellence
- Regional Innovation Networks
- Industry liaison initiatives from regional Universities, Colleges, Hospitals and Institutes of Technology